



New Nissan GT-R roars into the Festival of Speed

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- **Nissan heads to the annual auto-extravaganza with a thrilling range of GT-R experiences**
- **Record-breaking NISMO driver Jann Mardenborough returns to tackle the 1.16 mile Hill climb once again**
- **Guinness World Record-breaking Nissan 300km/h GT-R drift car powered by Motul also in action**
- **Nissan stand features world-first 4D virtual reality driving simulator**
- **See custom-built GT-R drone capable of 0-100km/h in 1.3 seconds**

The new Nissan GT-R will be a genuine crowd-pleaser at this year's Goodwood Festival of Speed.

The iconic supercar has been significantly enhanced to keep it where it belongs – on the 'most wanted' list of car fans around the world – and will be out to greet its adoring public this weekend (23-26 June).

Leading the charge up the famous Goodwood Hill Climb will be Brit NISMO driver Jann Mardenborough, who is returning to an event where his 'legend' status is already confirmed.

In June 2014 the gamer-turned-racer shattered the all-time production car record for the 1.16-mile track, when his Nissan GT-R NISMO Time Attack car crossed the line in 49.27 seconds.

This year Mardenborough will be piloting the new 2017 Nissan GT-R, which has benefited from significant enhancements in key areas. Power from the 3.8-litre V6 twin-turbo engine has been hiked to 570PS, while a number of dynamic changes have made its performance more refined than ever. The most obvious upgrade to the cabin, which has a more sophisticated and premium feel to it, while the exterior styling has been enhanced front and rear to provide a more contemporary look.

Thousands of Festival guests will have their chance to get close to the Mardenborough experience – by sitting in the passenger seat of the new GT-R while he gives them the thrill ride of their lives in the virtual world. Nissan has created the world's first 4D VR driving simulator, using the latest Samsung Gear VR headsets and state-of-the-art dynamic chairs. Up to 15 guests at a time will be on board as the Welsh race ace puts the iconic GT-R through its paces.

Back in the real world, another record breaker will be burning rubber for Festival guests – the Guinness World Record-holding GT-R NISMO. In April this year, the 1,380hp car performed the fastest ever drift, holding a 30 degree angle at a staggering 304.96 km/h. Nissan's long-time partner on the project is Motul, worldwide specialist of high-performance lubricants. Motul developed and supplied NISMO competition oil to optimise performance of the drift car.

Also on display will be the Nissan GT-R drone – one of the fastest accelerating FPV (First Person View) racing drones in the world. Custom-built for a Silverstone head-to-head race with the new GT-R, it can hit 100 km/h in just 1.3 seconds. See a film of the battle by visiting the Nissan stand.

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Notes to Editor

About Nissan in Europe

Nissan has one of the most comprehensive European presences of any overseas manufacturer, employing more than 17,000 staff across locally-based design, research & development, manufacturing, logistics and sales & marketing operations. Last year Nissan plants in the UK, Spain and Russia produced more than 635,000 vehicles including award-winning crossovers, commercial vehicles and the Nissan LEAF, the world's most popular electric vehicle. Pursuing a goal of zero emissions and zero fatalities on the road, Nissan recently announced its Intelligent Mobility vision. Designed to guide Nissan's product and technology pipeline, this 360 degree approach to the future of mobility will anchor critical company decisions around how cars are powered, how cars are driven, and how cars integrate into society. Nissan is positioned to become the most desirable Asian brand in Europe.

About Nissan Motor Co

Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance. Operating with more than 247,500 employees globally, Nissan sold 5.32 million vehicles and generated revenue of 11.38 trillion yen (USD 103.6 billion) in fiscal year 2014. Nissan delivers a comprehensive range of more than 60 models under the Nissan, Infiniti and Datsun brands. Nissan leads the world in zero-emission mobility, dominated by sales of the LEAF, the first mass-market, pure-electric vehicle. It is the best-selling EV in history with almost 50% share of the zero-emission vehicle segment.